

44. (Amended) A method for presenting records to a user, comprising the steps of:

- (a) determining a user relevant parameter;
- (b) defining a set of records based on a classification of the information therewithin;
- (c) determining economic parameters for each of the set of records; and
- (d) presenting the set of records [optimized] optimally sorted based on both the

determined economic parameters and the determined relevance parameter.

59. (Amended) A method for outputting a set of records, comprising the steps of:

- (a) receiving a specification from the user for a class of information relating to a plurality of records, said plurality of records having associated economic parameters;
- (b) determining a relevance parameter; and
- (c) optimizing a presented ranking of the records based on both the economic parameters and the relevance parameter.

67. (Amended) A method of producing a ranked set of results for a user inquiry, comprising the steps of:

- (a) determining a set of characteristics for a class of users;
- (b) classifying a user [with respect to the class] based on a user characteristic;
- (c) receiving an inquiry from the user;
- (d) producing a set of responses to the inquiry, at least one response having an associated economic parameter; and
- (e) optimally ranking a set of query results based on both the set of characteristics and the economic parameter.

## CLEAN COPY OF AMENDED CLAIMS

29. A method for presenting records to a user, comprising the steps of:

- (a) determining a user characteristic of the user;
- (b) defining a set of records based on a classification of information therewithin;
- (c) determining economic parameters for each of the set of records; and
- (d) presenting the set of records optimally sorted based on both the determined economic parameters and the defined user characteristic.

44. A method for presenting records to a user, comprising the steps of:

- (a) determining a user relevant parameter;
- (b) defining a set of records based on a classification of the information therewithin;
- (c) determining economic parameters for each of the set of records; and
- (d) presenting the set of records optimally sorted based on both the determined economic parameters and the determined relevance parameter.

59. A method for outputting a set of records, comprising the steps of:

- (a) receiving a specification from the user for a class of information relating to a plurality of records, said plurality of records having associated economic parameters;
- (b) determining a relevance parameter; and
- (c) optimizing a presented ranking of the records based on both the economic parameters and the relevance parameter.

67. A method of producing a ranked set of results for a user inquiry, comprising the steps of:

- (a) determining a set of characteristics for a class of users;
- (b) classifying a user based on a user characteristic;
- (c) receiving an inquiry from the user;
- (d) producing a set of responses to the inquiry, at least one response having an associated economic parameter; and
- (e) optimally ranking a set of query results based on both the set of characteristics and the economic parameter.